

## MENTAL HEALTH ASSOCIATION PARTNERS WITH ASCEND

Ascend's high performance training is highly regarded in the business world. Their executive coaching and live events are desired by corporate leaders who want to radically improve performance and beat the competition. Now their **Own Your Own Engagement™** online education is available at a tremendous discount to professionals who want to improve their leadership skills by exploring and tapping into six personal drivers.

## STATE OF THE ART E-LEARNING

A complete learning experience online with e-burst video format to maximize the information delivery.



### Own Your Own Engagement™ Transform Your Life, Leadership, and Organization

There's simply no contest. Excellent leadership begets excellent employees, higher production, and better service delivery. Highly engaged employees are more productive (43 percent) and more likely to remain with their employers (85 percent). In the world of sales and big-business, organizations with highly engaged employees outperform their rivals in operating income (19 percent), net income growth (14 percent), and earnings per share (28 percent). In short, the highly engaged get results with energy, passion, and purpose. They stay longer, innovate faster, and execute better. Indeed, the highly engaged represent the ultimate competitive weapon of our day.

Organizations can't always create ideal conditions for highly engaged leaders and employees, but they don't wait around for the organization to engage them. They take action to drive and sustain their personal engagement. It's the key to their personal and professional success.

Research shows that most organizations focus on half of the equation—the organization's role in creating conditions that support employee engagement. Most organizations tend to leave out the other half—the employee's personal responsibility to take action. Both sides are necessary: create the right conditions and take action.

### The Six Drivers of Engagement™

Own Your Own Engagement™ consists of learning and application modules based on six Personal Action Drivers. The drivers of engagement take the form of personal actions in addition to organizational conditions. What's more, the action drivers are universally valid. Ascend's research reveals six "personal action drivers" begin with the individual:

Shaping	Stretching
Connecting	Achieving
Learning	Contributing

High engagement results when individuals apply all six personal action drivers and when leaders create systems and conditions to support them.